

PRESS RELEASE
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ITMA 2015 expands to an eleventh hall due to heavy demand for space

Online nomination of ITMA Sustainable Innovation Award 2015 opens

20 October 2014 – Due to strong industry response, ITMA will be expanding to an additional hall in Fiera Milano Rho in November 2015, with all the current halls fully booked more than one year before the event.

Mr Charles Beauduin, President of CEMATEX, the European Committee of Textile Machinery Manufacturers, which owns ITMA, explained: “The demand for space has been very strong with applications still streaming in, and we have therefore added an eleventh hall to the show which will house the Fibre and Yarn, Research & Education, Colourants and Chemicals, Software and Recycling sectors. This expansion is excellent news for exhibitors and visitors alike.”

To be held from 12 to 19 November, ITMA 2015 showcases end-to-end solutions for the entire textile and garment making chain. To date, 1380 exhibitors from 47 countries have signed up to take part in the exhibition.

Ms Eileen Ng, Executive Director of MP Expositions, the organiser of ITMA 2015, stated: “We are delighted with the strong take up of space for the show, which reinforces ITMA’s position as the world’s leading textile and garment manufacturing technologies exhibition. This latest hall is on the second level of the venue and is centrally located near the south entrance where the ITMA conferences will be held. It has easy access via a linkway which connects to the halls on the ground level via escalators, and visitors arriving at the venue will be able to access all the exhibition halls via this linkway.”

The exhibition, with a gross size of over 200,000 square metres, will be complemented by several knowledge exchange and networking platforms. Among them are the Research and Education Speakers’ Platform, World Textile Summit, Nonwovens Forum and Textile Colourants and Chemicals Leaders Forum. In addition, a new initiative has been launched - the ITMA Sustainable Innovation Award.

ITMA Sustainable Innovation Award 2015

CEMATEX is inviting entries for the award which recognises outstanding industry members and post-graduate students for their contributions to the sustainable development of the global textile and garment industry.

The ITMA Sustainable Innovation Award comprises three categories: Industry Excellence Award, R&E Excellence Award – Masters and R&E Excellence Award – Doctorate. The latter two are open to post-graduate students.

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Show Owner



CEMATEX
PO Box 248, Newcastle upon Tyne
NE7 7WY, United Kingdom
Tel: +44 7967 477305 Email: info@cematex.com

Organiser



MP Expositions Pte Ltd
20 Kallang Ave, Level 2 Pico Creative Centre, Singapore 339411
Tel: +65 6393 0224 Fax : +65 6292 7577
Email: info@itma.com

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The winner of the Industry Excellence Award category will receive a cash prize of €10,000. For the Research & Education Excellence Award, the winner of the Doctorate and Masters categories will receive a cash prize of €5,000 and €4,000 respectively.

All finalists will receive certificates, ITMA 2015 full season admission badges, gala dinner tickets, and hotel accommodation.

Nominations must be made by ITMA 2015 exhibitors online at www.itma.com by 1 March 2015.

Note to Editors: Please download the new ITMA 2015 sector allocation plan from http://www.itma.com/doc/ITMA_%202015_Sector_Allocation_Plan_Revised_20Oct14.jpg

About CEMATEX & ITMA

The European Committee of Textile Machinery Manufacturers (CEMATEX) comprises national textile machinery associations from Belgium, France, Germany, Italy, Netherlands, Spain, Sweden, Switzerland and the United Kingdom. It is the owner of ITMA and ITMA ASIA. Considered the 'Olympics' of textile machinery exhibitions, ITMA has a 64-year history of displaying the latest in machinery and software for every single work process of textile making. It is held every four years in Europe.

About MP Expositions

MP Expositions is a subsidiary of MP International Pte Ltd, a professional exhibition and conference organiser established in Singapore in 1987. To date, MP has organised and managed over 2,000 major national, regional and international events, including the Asia-Pacific Economic Cooperation (APEC) 2009 Leaders' Week. It is the organiser of ITMA 2011 and 2015, and ITMA ASIA 2001 and 2005. It is also co-organiser of the ITMA ASIA+CITME shows 2008, 2010, 2012 and 2014. A member of the Pico group, MP International is headquartered in Singapore with a global footprint across Asia and Europe. MP's success with various partners is a testimony of its ability to identify opportunities and maximise the rewards for win-win partnerships.

Issued by CEMATEX and MP Expositions.

Ms Maria Avery
CEMATEX
Tel: +44 7967 477305
Email:
info@cematex.com
www.cematex.com

Ms Daphne Poon
MP Expositions Pte Ltd
Tel: +65 6393 0238
Email:
daphnepoon@mpinetwork.com
www.mpinetwork.com

Show Owner



CEMATEX
PO Box 248, Newcastle upon Tyne
NE7 7WY, United Kingdom
Tel: +44 7967 477305 Email: info@cematex.com

Organiser



MP Expositions Pte Ltd
20 Kallang Ave, Level 2 Pico Creative Centre, Singapore 339411
Tel: +65 6393 0224 Fax : +65 6292 7577
Email: info@itma.com